# **MIT Events Calendar Landing Page**

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## **Access the Events Calendar**

• http://calendar.mit.edu/

### Overview

MIT has partnered with Localist, a leader in interactive calendar software to create an upgraded events calendar. The calendar has many great features for both an event creator and those looking to attend events.

- An enhanced and mobile-responsive user interface.
- MIT community members can create a profile page, which allows you to set notifications and email reminders.
- Search for events with filters by interest, audience or school.
- Event creators will be able to include a photo and/or video for their events to attract attendees.
- The ability to see who is interested in your event or your group.
- Share events directly from the calendar through social media.
- Fully responsive design functions on a wide range of platforms including mobile devices.

For an overview of the new MIT Events Calendar, see our interactive video tutorial!

## Logging in

## Who can Login to the MIT Events Calendar?

Anyone can register for an account and login to the MIT Events Calendar. Logging in will allow you to follow departments, groups, and venues; express your interest for events, and friend other MIT Events Calendar users.

## MIT Faculty, Staff, Students, and Affiliates

Anyone with an MIT user account can login through Touchstone Authentication. We recommend you do this before logging in with any of the social media options. Once you have created your profile in the MIT Events Calendar, you can, if you choose, link your social profiles. After you do so, you can use any available login method and it will map to the same user profile in the MIT Events Calendar.

#### **MIT Alums**

At the moment, MIT Alums can login using their Google account, or social media (Twitter, Facebook) account.

The Events Calendar team is working with the MIT Alumni Association to integrate with MIT Infinite Connection authentication to allow Alums to

login using their Infinite Connection credentials.

## **Non-MIT Users**

Non-MIT users can access the calendar and manage a profile through their Google and social media accounts.

## How to Use

View the elearning site for the Event Calendar, or browse the topics below for written instructions.

## **Using the Events Calendar**

#### **Events**

- Find an Event
- I'm Interested, Ordering Tickets and Inviting Friends
- Localist's Social Sharing and AddThis

#### **Your User Profile**

- Profile Settings Overview
- Connect to Social Media
- Notification & Privacy Settings

#### **Group and DLC Pages**

· Finding and Following

## **Managing Events & Group Pages**

Authorized officers from a group or department can post events. Contact the MIT Events Calendar team at calendar@mit.edu to request access.

#### **Event Management**

- Add an event
- · Add a recurring event
- Edit, Copy or Delete an event
- · Share an event
- Event Keywords and Tags
- Event Visibility (viewing permissions)

### **Event Promotion**

- Featured Events
- Localist's EventScore (Trending)
- Sponsored Events

## **Event Interest, Ticketing and Metrics**

- Eventbrite Integration
- EventReach Metrics
- Platform and Per-Event Metrics

## Managing Groups and DLCs (Departments, Labs and Centers)

- Register a Student Group, Organization or DLC
- Group & Department Officer Role
- Editing Group or DLC Information

### **Best Practices**

- When you create an event, select your DLC/group name from the drop-down filter on the event form. Although this filter is not a required field, leaving it blank means that only you will have access to edit/copy/delete--registered colleagues from your DLC/group who will not. Further, including this filter allows front-end users to easily see who's sponsoring the event.
- When you copy an event or post an event that occurs on multiple dates, be sure to select the 'Verified' box. If you don't select the box, copied event(s) or events with multiple dates will be sent to the calendar pending queue. You'll then be contacted by the calendar team to confirm the posting, resulting in a delay in your listing being made public. Note: For events with multiple dates, you'll need to save the event once before the verified box will appear. When it does, select the box and save again.

- When adding a location, begin by typing the word 'Building' versus simply typing a number. This will prompt the pre-populated list
  of MIT locations to appear. You can then select the correct location and, if applicable, add the room number in the field below. Using this
  method will also correctly populate the Google Map on your listing.
- For ticketed events, include the cost and the ticketing site URL on the event form. For Eventbrite ticketing, enter only the number at the end of the Eventbrite listing URL. Note: RSVPs from Eventbrite will display as "people interested" on the calendar listing.
- For draft event listings, select Unlisted from the visibility drop-down menu. Unlisted events will not appear on the calendar and are only viewable if the URL is shared. When the event is ready to go live, simply change visibility to public and save. More
- Use event filters: Adding filters will aid those browsing the calendar by type, interest, audience, school, or department in finding your
  event.
- Use tags to easily group similar events: Tags are used for grouping similar events outside of filters. For example, you could create a
  tag for an event series 'JugglingConference2017'. Include this tag for all of the conference events to make it easier for users to find
  related postings. More
- Include an event photo with your listing: Don't have an image to include? We've created a library of generic MIT images. Click 'Choose from Photos' on the event form to see all available photos.

### For Administrators

- · Calendar Feeds and Embedding
- Importing Events
- How to export events from the legacy calendar and import them into the new calendar
- · Accessing the old (legacy) events calendar on events.mit.edu

## **FAQs**

- Why can't I edit an event for my department or group?
- What does "I'm interested" mean? Is it an RSVP? Am I guaranteed admission?
- Who can create and post an event?
- What to do if my group or DLC is inactive or disbands?
- Is there a cost to posting an event in the MIT Events Calendar?
- Do events in the MIT Events Calendar appear in The Tech?
- Can I post an event that will not take place on campus?
- What type of events are advertised in the MIT Events Calendar?
- How can I submit suggestions for additions and changes to the MIT Events Calendar?
- How can I delete my profile picture from the MIT Events calendar?

## **Have Questions or Still Need Help?**

- Contact the MIT Events Calendar Team at calendar@mit.edu
- Localist's Frequently Asked Questions and Support Documentation



Additional escalation information for Help Staff can be found here:[hd:MIT Events Calendar Recon Page]