MIT Events Calendar - Platform and Per-Event Metrics

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Metrics are only available to Event Administrators. See **Localist Metrics** for a complete list of the platform and per-event reports.

Metrics

Attendee Geographic Metric

- Attendee location comes from the IP address of the user when they click **I'm interested** for an event.

Page Views Metric

- Page views for events are based on viewing the event landing pages.

Attendee Geographic

- Map will recenter based on the zip code entered and the date range selected. However, this will not update the data if you download into a spreadsheet.

See Also

- Localist Metrics Information
- MIT Events Calendar Landing Page
- Localist Frequently Asked Questions and Support Documentation