I'm an Exchange user. Why can't I log in to webmail.mit.edu?

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When an Exchange user logs in to the legacy Webmail system, they will be redirected to the login page, and they will get a message that says

Your email account is provided by MIT's Exchange email service. Please access your MIT email by visiting http://owa.mit.edu.

Note that this message is displayed above the username box, so it might not immediately stand out on the page.

The message looks like this: