Why is the word title in curly brackets when I create an article?

Q: Why is the word title in curly brackets when I create an article?

Context

- The knowledge base and help system
- MIT community members set up as direct contributors

Answer

You may see text like this:

```
{title}
```

...when you create an article in The Knowledge Base. This text is part of the standard article templates.

- It's a user macro that will re-display the article title wherever it is placed.
- It is there so that you do not have to re-type the title into the `h1.` heading within the article.
- By placing the macro after the `h1.` tag the title will display both as part of the article body and as the browser window title.
- It also prevents the title from appearing twice in the search results for that article.

Additional information

- How do I become a contributor to the Knowledge Base?