

## Identity thieves can find personal information! Can you?

Computers are frequently under attack from hackers, viruses, and other threats. No matter how strong your defenses, eventually one of them will get onto your system. Identity Finder puts you steps ahead of criminals. It intelligently searches your computer to help you find all confidential data and provides the tools to protect it. Now you can find personal information before the identity thieves do.

### Prevent Identity Theft

Search | Shred | Scrub | Secure

#### Search

Social Security Numbers

Credit and Debit Card Information

Bank Account Information

Passwords / Pins

Driver Licenses

Dates of Birth

Phone Numbers

E-Mail Addresses

Personal Addresses

Passport Numbers

Mother's Maiden Names

Worldwide National ID's

#### Shred

Scrub / Redact\*

Secure / Encrypt

### Prevent Identity Theft

Every 2 seconds, someone becomes a victim of identity theft. Over 11 million Americans' identities were stolen last year and the average fraud is estimated to cost each victim \$500 and 30 hours of time spent to resolve the problem. Over \$50 billion in total annual fraud was reported last year. A main cause of identity theft is stolen SSNs, credit card numbers, and other personal information. Identity Finder finds and protects this information before it's too late.

### Find Personal Information

**Files (Windows and Mac):** Microsoft Office Files (Excel, Word, PowerPoint) • Adobe Acrobat PDF Files (up to and including 9.x) • Compressed Files (zip, gzip, tar, rar, z, bzip) • Web Pages • Rich Text Format Files • Plain Text Files (Web, Cookies, Instant Messenger Logs)

**E-Mails and Attachments (Windows Only):** Microsoft Outlook • Outlook Express and Windows Mail • Mozilla Thunderbird

**System Areas (Windows Only):** Internet Explorer and Firefox (Saved Passwords and Form Data) and the Windows Registry

### Protect Privacy

With the help of proprietary search algorithms, Identity Finder automatically finds any personal information and confidential data on your computers — even when you don't know it exists. The results are then presented to you to permanently shred, scrub\*, or secure with encryption.

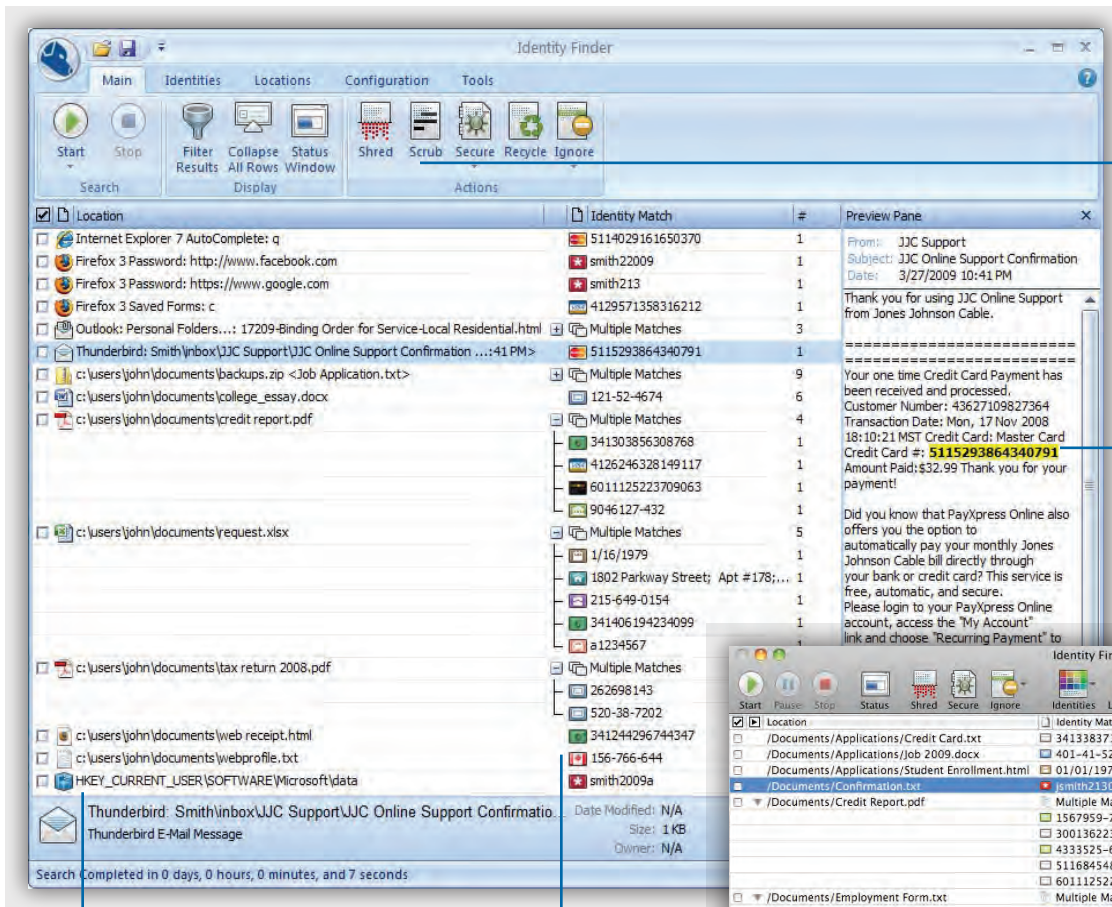
\* Scrub feature only available on Identity Finder for Windows

## Identity Finder for Windows and Mac

Identity Finder brings enterprise-level security to personal desktops. The AnyFind™ engine automatically discovers sensitive information stored on PCs. Beyond identification, Identity Finder helps clean matches by offering tools for shredding, scrubbing, and securing data with encryption. Identity Finder is simple to use yet full of powerful features.

### Requirements:

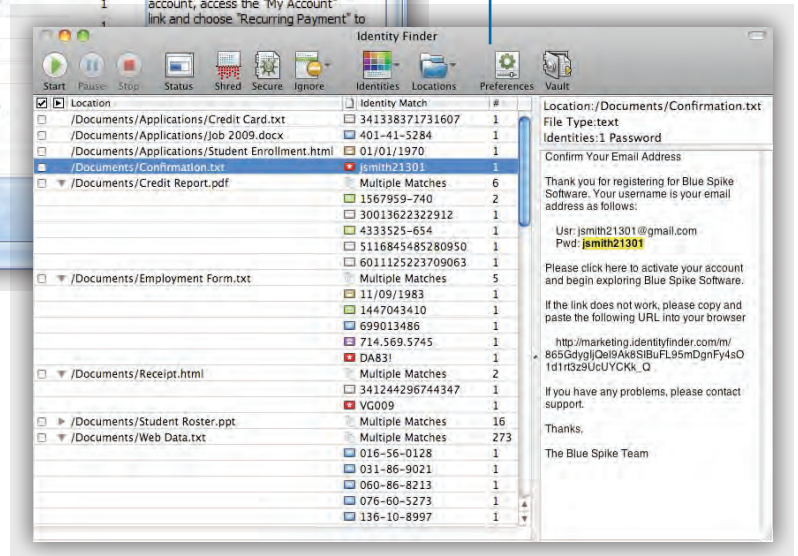
Windows 7, Vista, XP; Mac OS X (Intel) Snow Leopard, Leopard, or Tiger (10.4.2 or higher). 50mb hard drive space.



Many tools such as Shred or Encrypt to protect sensitive data anywhere on your computer.

See how easy it is to analyze your results and view exactly where, and in what context, potentially dangerous information is being stored.

Mac version now available!



Search any file as well as e-mails and system areas of Windows computers.

AnyFind technology automatically finds personal information such as SSNs, Credit Cards, Passwords, etc.

### About Identity Finder

Identity Finder, LLC was founded in 2001 by innovative security experts. Its security and privacy technologies provide businesses and consumers the ability to prevent data leakage and identity theft. The company has quickly grown to become a leader in identity theft prevention by helping millions of consumers, small businesses, and enterprises in over fifty countries.

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# Identity Finder *How it Works*

## > Before Getting Started

Identity Finder allows users to scan the desktop or laptop where the software has been installed.

### Windows System Requirements:

- Windows 7
- Windows Vista
- Windows XP with SP3 or later
- 50mb hard drive space
- 512mb RAM

### Macintosh System Requirements:

- Mac OS X 10.6
- Mac OS X 10.5
- Intel-based hardware platforms
- 50mb hard drive space

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## > Searching for Sensitive Data

Users can use the default settings to start searching their machines for any occurrence of key identities such as SSNs, CCNs, and Passwords. No additional configuration necessary. The first time the search is performed, it may take longer since every file will be scanned. On subsequent searches, a history will be maintained so only files that have been modified or contain sensitive data are scanned. This feature dramatically improves the search time.

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## > Taking Action

After users find sensitive information, there are numerous actions within Identity Finder to remediate the unsecured private data and protect users' identity. Shred is a permanent action that deletes a file so it intentionally cannot be recovered. Our Scrub\* feature works for certain file types only and allows for sensitive data to be redacted while the rest of the file's contents remain intact. The Secure action leverages a file's inherent encryption capability when it is present (such as a Word document) to password protect a file and encrypt its contents. When that encryption capability is not present (such as in the case of text files) the Secure feature will place the file within an Identity Finder file vault to ensure its contents cannot be accessed by a third party without the correct password.

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## > Customizing Identity Finder

Identity Finder provides a number of configuration settings that users may want to leverage. Under the Configuration Settings dialogue, there are numerous options to further refine the application's behavior. For example, the "Popular" category contains options such as enabling Windows Explorer Integration of our Shred capability so that users can Shred files from Explorer instead of sending them to the Recycle Bin.

\* Scrub feature only available on Identity Finder for Windows